

**PRESS RELEASE**  
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## **Kelkin supports Olympic bid of top Irish sprinter Darragh Graham**

Kelkin, Irelands leading health food company; is delighted to announce the sponsorship of renowned Irish athlete and top 100 and 200 metre sprinter Darragh Graham in his bid to qualify for the 2008 Olympic Games, to be held in Beijing, in August. Graham will focus on the 200 metre sprint for the 2008 Olympics.

A native of County Wicklow, Graham held the national titles for the 100 and 200 metres for every age group from Under-13 to Under-21. Most recently, he was awarded a gold medal and declared National Champion in the 100 metre sprint (Dublin, 2006). He also won a silver medal in the 200 metres at the same Championships.

Graham recently spent three months in Limerick to facilitate a grueling training regime and is currently based in Portugal in advance of the qualifiers which will be held between February and mid-July 2008. He is scheduled to participate in a number of races in South Africa in February and in the United States in April to further enhance his training.

Kelkin's sponsorship of Graham includes supplying key health products, high energy foods and vitamins from the Kelkin range to help keep him fit and healthy throughout his training regime.

Commenting on the sponsorship, Elaine Doran, Marketing Manager, Kelkin said, *"We are delighted to be able to work with Darragh and to support a young Irish athlete as he attempts to fulfill his dreams. The sponsorship is a great fit with Kelkin brand values. Darragh is a hard working athlete who aims high and believes in living a healthy, nutritious lifestyle. We wish him every success in his quest"*.

Commenting at the announcement of the sponsorship, Graham said, *"I am delighted with the generous sponsorship from Kelkin. It is great to be associated with a brand like Kelkin as quality nutritious food contributes greatly to my athletic performance. I'd like to thank the company for the sponsorship, and their friendly staff who have been extremely helpful. I am looking forward to a successful new Olympic year, and am excited to be supported in such a way by Kelkin"*

Information on the Kelkin range of products can be found on [www.kelkin.ie](http://www.kelkin.ie)

**-ENDS-**

***Issued by Heneghan PR on behalf of Kelkin***

### **Notes to editor**

- Darragh Graham holds a Sports Science degree from the University of Limerick and recently worked as Speed and Fitness Coach for the Leinster Rugby Team.
  
- Further sporting achievements of Graham include:
  - Represented Ireland in two European Cups, a prestigious International Competition involving every country in Europe (Slovakia 2006 Gold in relay, Finland 2007).
  - Gold in Scottish National 200m indoor Championships (Glasgow, 2006)
  - Captained Ireland in 4 junior Internationals (1997-1999),
  - Won 8 schools international medals (4 Gold) (1999-2001).
  - Gold: National Champion in Ireland, 100m + 200m (14 Gold medals: 2 in u/13, 14, 15, 16, 17, 18 and 19).
  - Won two national and five Leinster Athletics Ireland Star awards (1999-2006).

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